

FORMALDEHYDE FREE | PARABEN FREE | CRUELTY FREE

## **SMOOTH RITUALS | Complete Smoothing Treatment Line**

Bring Harmony & Balance back to the hair.

Our exclusive alchemy of restorative Keratin, Amino Acids and Jojoba Oil calm frizz and soften texture to create smooth, manageable hair. Results can last 3-4 months, all without sacrificing the well-being of you or your client.

By adopting a holistic approach to smoothing hair, both clients and professionals have a complete lineup of restorative hair products from start to finish.

#### **KEY BENEFITS:**



Calms Frizz, Restores Strength to Weak Hair



Makes Hair Soft & Manageable



Complete Protein & Keratin Restoration System



Formula Free From: Formaldehyde and Parabens







#### **KERATIN TREATMENT**

16 fl oz | 473.2 ml

Smooth Rituals Keratin Treatment brings harmony and balance to the hair. Our exclusive alchemy of Keratin, Amino Acids and Jojoba Oil calm frizz and soften texture to create smooth, manageable hair that lasts 3-4 months without sacrificing the well-being of you or your client.



#### **CLARITY PRE-TREATMENT SHAMPOO**

16 fl oz | 473.2 ml

Smooth Rituals Clarity Pre-Treatment Shampoo is the first step of your Smooth Rituals™ service. It cleanses and clarifies the hair in preparation for your Smooth Rituals Keratin Treatment. By removing product buildup and impurities, you will be left with a fresh canvas and state of mind.



#### **AWAKENING SHAMPOO**

16 fl oz | 473.2 ml

Smooth Rituals Awakening Shampoo gently cleanses and revitalizes the scalp and hair. Sweet Chili Pepper Extract and L-Cysteine are rich in antioxidants and anti-inflammatory properties, which promote healthy hair growth at the root.

\*available in Gallon size



### **CALMING CONDITIONER**

16 fl oz | 473.2 ml

Smooth Rituals Calming Conditioner creates a harmonious balance of hydration and strength. It seals and repairs the cuticle, while locking in shine with soothing Arnica Flower Extract and Nettle Leaf Extract.

\*available in Gallon Size



#### **ILLUMINATING ELIXIR**

8 fl oz | 236.6 ml

Smooth Rituals Illuminating Elixir ensures there is always time for reflection. Our exclusive Silk Complex adds lustrous shine and quickly absorbs into the cuticle without weighing hair down.



#### **MOONRISE MIST**

2 fl oz | 59.1 ml

Just as our moon goes through cycles of growth and renewal, so does our hair. Smooth Rituals Moonrise Mist reduces breakage and promotes hair growth by delivering strength and elasticity to the hair and scalp during the delicate anagen (growth) phase with our innovative Amino Acid Complex and Vitamin B5.



#### RENEWAL TREATMENT

16 fl oz | 473.2 ml

Our nourishing Smooth Rituals Renewal Treatment brings you back to a smooth state of hair. By harnessing the power of our restorative Keratin & Amino Acid Complex, it will preserve and prolong the results of your Keratin Treatment until your next Smooth Rituals service. Can be used as a bi-weekly treatment or as a leave-in conditioner.



#### **HEALING HAIR MASK**

16 fl oz | 473.2 ml

Smooth Rituals Healing Hair Mask offers deep conditioning and restoration benefits. Organic Olive Oil and Vitamins E & B5 hydrate and nourish the hair from the inside out. After the treatment, hair is protected against heat styling and environmental stressors.

# **PACKAGES & PRICING GUIDE**

# SMOOTH RITUALS

#### SMOOTHING HAIR RESTORATION SYSTEM

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#### INDIVIDUAL PRODUCT PRICE LIST

Keratin Treatment (16 oz)	\$189.95
Clarity Pre-Treatment Shampoo (16 oz)	\$24.95
Awakening Shampoo (16 oz)	\$18.95
Awakening Shampoo Back Bar (1 gal)	\$59.95
Calming Conditioner (16 oz)	\$19.95
Calming Conditioner Back Bar (1 gal)	\$69.95
Renewal Treatment (16 oz)	\$29.95
Moonrise Mist (2 oz)	\$29.95
Illuminating Elixir (8 oz)	\$23.95
Healing Hair Mask (16 oz)	\$29.95
Treatment Spray Pump	\$2.95
Smooth Rituals Marketing Trifolds (20/pack)	\$4.95

Exclusively distributed by:

Simply Organic Beauty 35095 US Hwy 19 N - Suite 201 Palm Harbor, FL, 34684 1-888-213-4744 SimplyOrganicBeauty.com

## SMOOTH RITUALS

#### PACKAGE PRICING

#### SMOOTH RITUALS STARTER KIT

- 1 Keratin Treatment
- 1 Treatment Spray Pump
- 1 Clarity Pre-Treatment Shampoo
- 3 Awakening Shampoo (16 oz)
- 3 Calming Conditioner (16 oz) 1 Renewal Treatment
- 2 Illuminating Elixir
- 1 Moonrise Mist
- 1 Healing Hair Mask
- 1 Pack Marketing Trifolds (20/pack)





#### SMOOTH RITUALS PRO Package

- 2 Keratin Treatment
- 2 Treatment Spray Pumps
- 2 Clarity Pre-Treatment Shampoo
- 6 Awakening Shampoo (16 oz)
- 6 Calming Conditioner (16 oz) 2 Renewal Treatment
- 4 Illuminating Elixir
- 2 Moonrise Mist
- 2 Healing Hair Mask
- 2 Packs Marketing Trifolds (20/pack)

For the special price of \$729.95

Regularly \$949.55 - you SAVE \$219.60!

